RJ REYNOLDS
TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

May 6, 1998

RJR Account #356150
Mr. H. Bowen
LAVIN CANDY CO.

JUNE CTS: DORAL BUY 8 PACKS GET 2 PACKS FREE / PROMOTION #800541

Dear Harry:

DORAL B8G2F 'PRE-SLEEVED' product (6M) has been ordered to ship this promotion to participating retail accounts on the attached Customer List. Refer to the Customer List for specific distribution of product.

DORAL B4G1F BRAND STYLEs	UPC Code	#/ (6M) Cases
Light King	12300-25291	3
Light 100	12300-25292	3
FF 100	12300-25293	3
Lt Men 100	12300-25294	3
Ult Lt 100	12300-25295	3
Box 100	12300-25296	3
Lt Box 100	12300-25297	3

Billing per 6M Case: **24 Savings Cartons**

Product Arrival: **May 18, 1998**

Ship Date to Retail: **Week of: June 8, 1998**

EFT $ Amount: **$4,605.44**

PARTNERS 'BONUS' REPORTING DESCRIPTION	'DOR JUN B8G2F'

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Source: https://www.industrydocuments.ucsf.edu/docs/tppy0000

PROMOTION DESCRIPTION:

*** * * * NO PACKING IS REQUIRED * * * ***

SHIP NUMBER OF CARTONS PER BRAND STYLE TO EACH RETAIL ACCOUNT AS INDICATED ON THE ATTACHED CUSTOMER LIST.

A list of accounts authorized to receive product distribution is attached. RJR will reimburse you $3.60 per each **promoted 6M** case for all product packed and shipped to retail on a timely basis. This equates to **$75.60 (21 (6M) case(s) @ $3.60)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: 162301
L. E. MacWilliams

Enclosure: Customer List

Note to RJR Manager:
Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

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DIRECT ACCOUNT RETAIL CUSTOMER LIST

PROMOTION #800541: DORAL BUY 8 PACKS GET 2 PACKS FREE

RETAIL DISTRIBUTION DATE: 6/8/98

*** * NO PACKING REQUIRED * * POS Kits / Floor Base Displays will be shipped directly to Retail Accounts.**

7 BRAND STYLES: DORAL LT/ LT 100/ FF 100/ LT MEN 100/ ULT LT 100/ BOX 100/ LT BOX 100

S/REP	R/REP	R.R.#	ACCOUNT NAME	ADDRESS	CITY	STATE	CODE	ZIP	VAL NAME	VAL #	7 STYLES # CARTONS PER STYLE	
162301	162323	177803	RICHARDS GROCERY	71 JOHNSON AVE	PLATTSBURGH	NY	CS	356150	LAVIN CANDY COMPANY		30	
162301	162323	568572	EXPRESS LANE	20 BROAD ST	PLATTSBURGH	NY	CN	356150	LAVIN CANDY COMPANY		30	
162301	162323	705985	NORTHWAY DISCOUNT B	34 RILEY AVE	PLATTSBURGH	NY	LQ	356150	LAVIN CANDY COMPANY		30	
							356150 Total				3	CASE(S) PER STYLE

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